

## **Internship offer: Marketing Assistant Pharma BeNeLux M/W**

**Start date** : January 2019

**Duration** : 3 months or more

**Location** : Malines/Mechelen (Belgium)

**Department** : Pharma (prescription drugs & OTC/OTX products)

**Contract** : **internship only**

Bausch Health has brought visionary ideas to eye health since 1853. With products available in more than 100 countries worldwide, Bausch Health offers the world's most comprehensive portfolio of eye health products to consumers and eye care professionals.

The BeNeLux Bausch & Lomb team plays a critical role as part of the Western European strategy for Bausch Health. For this reason, we are currently recruiting for a **Marketing Internship located in Mechelen (Belgium)**.

In the Marketing Department, you will assist the Pharma Product Manager BeNeLux on her daily activities on the Pharma products portfolio in BeNeLux.

- Development of BeNeLux promotional material in interface with medical and regulatory services France & Benelux.
- Market and competitor analysis.
- Sales Seminars preparation.
- Participation in product launch campaigns and review/development of the product marketing plans.
- Operational and Administrative support.

### **Profile :**

- Bachelor (3<sup>rd</sup> year at least) or Master Degree in Marketing with preferably a sense of knowledge in the pharma industry.
- A first professional experience acquired during internships, student jobs is preferred.
- Interest and experience in digital marketing campaigns.
- Fluent in working with of PowerPoint, Excel, Word, Photoshop, ...
- **Fluent in French/Dutch (written and spoken) is mandatory, English is an advantage.**
- Accurate, autonomous, flexible, able to take initiatives, positive team spirit, creative and reliable.

**To apply, please send us your CV and cover letter to [drhfrance@bausch.com](mailto:drhfrance@bausch.com) with the following reference in object line of the mail : BEL/ST/PH.**